

ASAD KHAN

Designer

Disciplined designer and branding professional fostering creative development, visual communication initiatives, and combining design and research for creative problem solving.

CONTACT

+92 321 8820-567
asadgorsi@proton.me
www.linkedin.com/in/thevisualbend

CONTACT

Graphic Designer, BA
Punjab University, Lahore
2020 - 2022

F.A, Fine Arts
Allama Iqbal Open University
2018 - 2020

SOFTWARE

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe XD
Adobe Premiere Pro
Figma
Sketch
Blender

SKILLS

Advertising Design
Brand Identity
Editorial Design
Project Management
Mobile and Web Design
UX/UI Design
Social Media Content
3D Product Modeling
Packaging Design

EXPERIENCE

Packaging Designer | Apr 2020 - Mar 2022

Employer | We Custom Design

- Designed graphics and visual assets including social media posts, banner and packaging designs for We Custom Boxes (WCB) within the WCB guidelines.
- Coordinated and let both Social media and design teams white getting requirements from the clients.
- Supported the development and SEO team by providing design prompts, critiques and design resources.

Freelance Graphic Designer | Apr 2019 - Present

Employer | Fiverr.com, and Upwork.com

- Designed Graphics according to the design requirements of the clients.
- Worked on both long-term and short-term projects.
- Solved 100+ clients problem and completed 25+ Projects.

Graphic Designer | Mar 2016 - Dec 2016

Employer | Core Solution and Services

- Initiated my Graphic Design journey at Core Solution and Services, where I honed my skills during a rewarding internship. This invaluable experience laid the foundation for my commitment to precision and creativity.

Graphic Designer | Mar 2016 - Dec 2016

Employer | Art Box by Naba

- Started working in printing field as a junior graphic designer. while learning the basics of packaging and printing field.